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FOR IMMEDIATE RELEASE

**Storage Hooks by E-Z Ancor® Help Do-It-Yourselfers Get Organized
and Increase Storage Space Capacity**

Schaumburg, Ill. – (Mar. 11, 2005) Homeowners are always seeking ways to increase storage space and expand their organizational ability. With easy-to-install Storage Hooks by E-Z Ancor®, ITW Brands provides homeowners with a new, better-quality solution to their varied storage challenges.

Most common hooks can only be used in wood. Storage Hooks by E-Z Ancor®, help increase storage space in garages, basements and closets because more brooms, shovels and other items can be stored by hanging them anywhere even if there is no wood stud behind the drywall. Each sturdy, die-cast hook can reliably hold 20 pounds in drywall alone, 35 pounds in drywall over wood stud, and 50 pounds in wood stud alone. Do-it-yourselfers need only a screwdriver to install the self-drilling hooks, which have a patented point that drives easily into drywall and wood stud.

“No other hook offers the same self-drilling, easy installation, flexible substrate advantages as Storage Hooks by E-Z Ancor. Wood stud-only hooks require an extra step of pre-drilling. Drywall-only hooks require separate plastic plug anchors, not to mention the dusty drywall mess they can create,” said John Horvath, Category Manager, ITW Brands.

Beginning in April, Storage Hooks by E-Z Ancor will be available at your local home center.

About ITW Brands

ITW Brands (<http://www.itwbrands.com>) is a division of Illinois Tool Works, Inc. (NYSE: ITW), an \$11.7 billion in revenues diversified manufacturer of highly engineered components and industrial systems. The company consists of approximately 650 decentralized operations in 45 countries and employs some 49,000 people.

ITW Brands was formed in 1992 to meet the growing demand from consumers and remodeling contractors for high-quality home improvement and do-it-yourselfer construction products. We offer a broad range of professional-grade anchoring and fastening products for almost any application. Our products include drywall anchoring systems (E-Z Ancor®), concrete anchoring systems (Tapcon®, Red Head®, Ramset®), cement board screws (Rock-On™, Backer-On™), and self-drilling screws (Teks®, TruGrip™). ITW Brands' products are available at all Home Depot, Lowe's and Menards locations.