

**ITW Brands SURVEY SWEEPSTAKES 2010
OFFICIAL RULES**

1. NO PURCHASE NECESSARY. PURCHASE WILL NOT ENHANCE CHANCES OF WINNING. Only open to legal residents of the 50 United States and District of Columbia, Puerto Rico, Guam and the U.S. Virgin Islands, who are 18 years of age or older at time of entry. Employees, officers and directors of ITW Brands ("Sponsor"), its parent, subsidiaries and affiliated companies, advertising, promotion, or production agencies, and their respective dependents residing in the same household are not eligible to participate. Void where prohibited. By participating, entrants agree to these Official Rules. All federal, state/provincial, and local laws and regulations apply.

2. ENTRY PERIOD: Sweepstakes begins 12:00:01 a.m. Central Time ("CT") on January 1, 2010, and ends 11:59:59 p.m. CT on March 31, 2010 ("Promotional Period").

3. ENTRY: Visit Sponsor's web site at <http://www.itwbrands.com>, to register and participate in the survey. No other method of entry will be accepted. One entry per person, household and/or email address.

4. PRIZE: One (1) prize winner will be randomly selected from all eligible entries received. The winner will win one ITW Brands Mystery Gift Pack ARV: up to \$200.00 USD. Limit one prize per person, household and/or email address.

All prizes will be awarded. No substitution or transfer of any prize or election of cash in lieu of any prize by winner will be permitted. Sponsor reserves the right to substitute any prize of equal or greater value. Prizes are nontransferable. All federal, state/provincial and/or local taxes are the sole responsibility of the winner.

5. SELECTION OF WINNER: If you registered and participated in the survey, you will be automatically entered into the drawing. The winner will be selected on or shortly after March 31, 2010. Odds of winning depend on the total number of eligible entries received. In the event of a dispute over the identity of the selected entrant, the entrant will be deemed to be the Authorized account holder of the email address used at login or registration. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet service provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. The Winner will be required to sign and complete an Affidavit of Eligibility/Liability and Public Release and return it within 10 days of date of postmark. Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to deliver the notification to Winner. If a selected winner cannot be contacted within 15 days of the draw, is ineligible, fails to claim a prize within 15 days of initial contact, or fails to timely return the completed and executed declaration and releases as required, the prize may be forfeited and awarded to an alternate winner who will be randomly selected from the remaining eligible entries. If winner has moved to a different address, it is the sole responsibility of the winner to notify the Sponsor or designated agent of their new address. Sponsor not responsible for undeliverable any prize deliveries due to change of address. By accepting and/or using prize, winner gives Sponsor the rights to use the winner's name, voice, and/or likeness for the purpose of advertising, trade, or promotion without further compensation worldwide in perpetuity and in any form of media including the Internet, unless prohibited by law.

6. CONDITIONS: By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of Sponsor, which shall be final. Sponsor, agents and representatives of Sponsor, its parent company, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors are not responsible for and shall not be liable for: (i) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (ii) failed, incomplete, garbled, or delayed

computer transmissions; (iii) any condition caused by events beyond the control of the Sponsor that may cause the Sweepstakes to be disrupted or corrupted; (iv) any injuries, losses, or damages of any kind arising in connection with or as a result of any prize, or acceptance, possession, or use of any prize, or from participation in the Sweepstakes; or (v) any printing or typographical errors in any materials associated with the Sweepstakes. Sponsor reserves the right, in its sole discretion, to suspend or cancel the Sweepstakes at any time if a computer virus, bug, tampering, unauthorized intervention, or other technical problem of any sort corrupts the administration, security, or proper play of the Sweepstakes. Sponsor reserves the right to cancel the Sweepstakes or change any element thereof, with or without notice, at any time, due to printing errors, web site errors, transmission errors or other mistakes in the production of the Sweepstakes. Sponsor also reserves the right to disqualify, in its sole discretion, any person tampering with the entry process, the operation of the Website, or who is otherwise in violation of the rules. By participating, entrants agree that all disputes will be resolved under Illinois law, and subject themselves to the jurisdiction of the courts in the State of Illinois.

By participating in the Sweepstakes, each entrant agrees to release and hold Sponsor and the employees, officers, directors, shareholders, agents, representatives of Sponsor, its parent companies, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Sweepstakes or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

Entries become the exclusive property of the Sponsor and will not be returned. By entering, entrant acknowledges and accepts that his/her e-mail address and/or other personal information from the entry (collectively "Information") may be used for internal marketing analyses and to provide entrant with information about Sponsor and Sponsor's products, promotions and/or services that may be of interest to entrant. The Information will not be used for any other purposes without your consent. The Information will not be sold or provided to third parties, except as required or authorized by law. If entrant does not want Sponsor to use his/her Information for these promotional purposes, please check the appropriate box on the contest entry form. Entrant may later revoke consent to these promotional purposes at any time by calling 847-944-2294, e-mailing Sponsor at surveys@itwbrands.com] or by writing to Sponsor at ITW Brands, 955 National Parkway, Suite 95500, Schaumburg, IL 60173.

7. WINNER'S NAME: To obtain a copy of the Winner's name, send your request along with a stamped, self-addressed envelope to: Sweepstakes Winner's List, ITW Brands, 955 National Parkway, Suite 95500, Schaumburg, IL 60173 VT residents need not include postage. Requests must be received no later than 10/31/2010.